

# Sublimation Systems for Creative Entrepreneurs



Create high-margin, personalised items in your own home or studio with the Sawgrass product creation system.

# SAWGRASS

THE ART OF WHAT'S NEXT





# Everything You Need To Make and Sell Personalised Products

When you buy a Sawgrass printer, you're actually getting a business in a box. At no additional cost, you'll have access to a suite of resources that will help you build a successful product customisation business. You'll be able to create locally, and sell globally.

You'll start with Sawgrass Academy, our online training platform. You'll create high-quality artwork in our online design software, CreativeStudio. You'll print those designs with optimal colour using the Sawgrass Print Manager. Finally, you'll create an online shop on GO Expression, and send or produce orders around the world with GO Exchange.

# Sawgrass Inks

## The heart of sublimation

Sublimation – the process of using heat and pressure to permanently transfer ink from paper into a physical object – depends on one vital ingredient: sublimation ink.

Sawgrass has been the global leader in sublimation ink development for over 30 years. Our dedicated team of scientists continually test and refine the formulas for our inks, which are manufactured 100% in the USA.

Sawgrass-approved inks deliver superior reliability and performance in Sawgrass printers, providing you with maximum value and the best possible image quality. Also, only Sawgrass inks work with Sawgrass Print Manager, providing seamless end-to-end colour management.



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## The Right Printer For You

Whether you choose the high-value SG500, the business-powering SG1000, or the top-of-the-line, eight-colour VJ628, every Sawgrass printer uses our specially-formulated ink to deliver superb, consistent colour.

As a Sawgrass owner, you'll also have access to an exclusive suite of resources, including online design assets, dedicated tech support, and comprehensive video tutorials.

The newest generation of Sawgrass printers has been redesigned from the inside out to perform more efficiently, connect more easily, and deliver better output than ever. The SG500 and SG1000 offer WiFi connectivity, improved resolution, and an impressive array of mechanical improvements. Every SG500 and SG1000 printer is backed by lifetime tech support and a 2-year warranty, providing you with complete peace of mind.





## SG500

The perfect printer for the hobbyist or moonlighter, the SG500 fits comfortably on a desktop, and prints on media up to 8.5" x 14" (22 x 36 cm). This allows you to apply custom artwork to a wide variety of popular, high-margin items, from mugs and coasters to phone cases and awards.

The SG500 has the compact footprint and rugged reliability of its predecessor, the SG400, but has been updated from the inside out. In addition to design improvements such as a single roll-bar, the SG500 is more energy-efficient, prints with higher resolution, and offers WiFi connectivity. This means you'll enjoy higher quality products and greater ease of use, at a price comparable to the previous model.

The SG500 is backwards-compatible with SG400 accessories, so if you already own a bypass tray for the SG400, you will be able to continue using it. This allows you to print on media up to 51" long (1295 mm).

Like all Sawgrass printers, the SG500 performs its own automatic maintenance cycle for trouble-free printing. For complete peace of mind, the SG500 is now backed by a 2-year warranty, as well as unlimited tech support for the life of the product.



## SG1000

The ideal printer for the growing business or ambitious entrepreneur, the SG1000 prints on media up to 11" x 17" (28 x 43 cm) with the standard tray. This is perfect for apparel, soft goods, and small or medium-sized photo panels.

The SG1000 has the pro-level print consistency and versatile dimensions of its predecessor, the SG800, but has been updated from the inside out. In addition to design improvements such as a single roll-bar, the SG1000 is more energy-efficient, prints with higher resolution, and offers WiFi connectivity. This means you'll enjoy higher quality products and greater ease of use, at a price comparable to the previous model.

The SG1000 is backwards-compatible with SG800 accessories, so if you already own a bypass tray for the SG800, you will be able to continue using it. This allows you to print on media up to 13" x 51" (330 x 1295 mm).

Like all Sawgrass printers, the SG1000 performs its own automatic maintenance cycle, for trouble-free printing. For complete peace of mind, the SG1000 is now backed by a 2-year warranty, as well as unlimited tech support for the life of the product.



## VJ628

The first fully-integrated, 24" (63 cm) eight-colour sublimation printer, the VJ628 uses our patented intelligent-interweave technology to deliver the best possible output for large photo panels, vibrant banners, and eye-popping displays.

Because the VJ628 accommodates eight separate ink cartridges, it allows you to print with an expanded colour gamut that is impossible on other systems. Fluorescent inks, spot colours, museum-quality greyscale, and gradients with no visible dithering are only possible with the VJ628.

The VJ628 is manufactured with an industrial-quality print head, and uses Sawgrass ink cartridges that are sealed to prevent contamination. This means that the VJ628 will deliver years of reliable printing with absolutely consistent colour. When image quality is vital to customer satisfaction, the VJ628 is the choice of manufacturers, customisation companies and photo studios worldwide.

Like all Sawgrass printers, the VJ628 performs its own automatic maintenance cycle, for trouble-free printing. For complete peace of mind, the VJ628 is backed by a 1-year warranty, as well as unlimited tech support for the life of the product.



# The Right Ink For Your Project



We are proud to offer a variety of ink products, each of which is customised for a particular application.

## SubliJet UHD

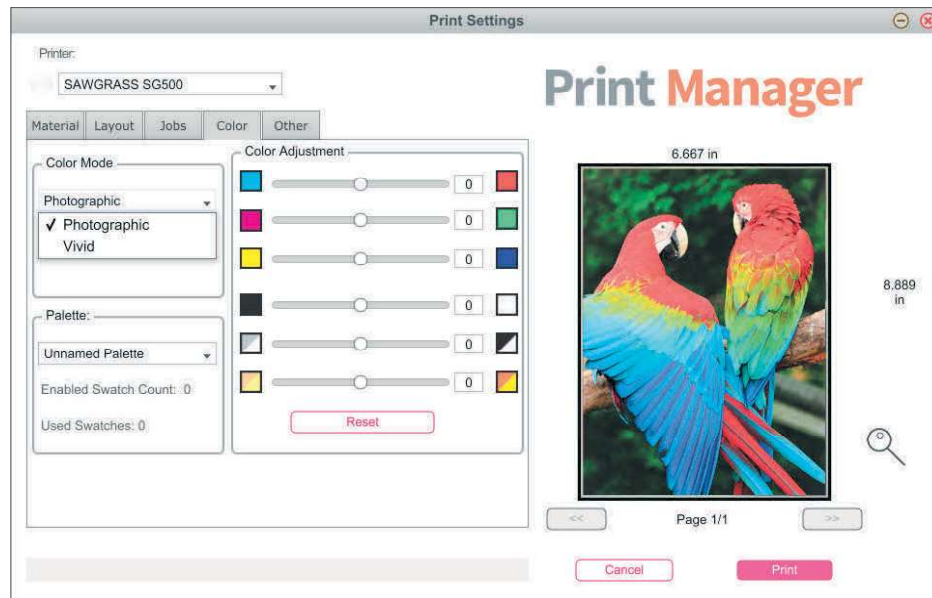
Our flagship sublimation ink is now better than ever, delivering richer, more vibrant colour on both hard and soft substrates, including heat-transfer vinyl.

## Siser EasySubli Ink

This innovative product delivers great results with conventional substrates, but is specifically engineered for optimal output on EasySubli vinyl.

## Chromablast UHD

Chromablast ink and paper work together to chemically bond your design to 100% cotton, opening the door to long-lasting colour on cotton apparel.



# Print Manager

## Ensuring the colours you get are the colours you want

Because different substrate materials and transfer papers affect the way colours appear on sublimated items, it's important to adjust the ink output to ensure optimal quality. Sawgrass Print Manager is a software utility that automatically makes those adjustments for you.

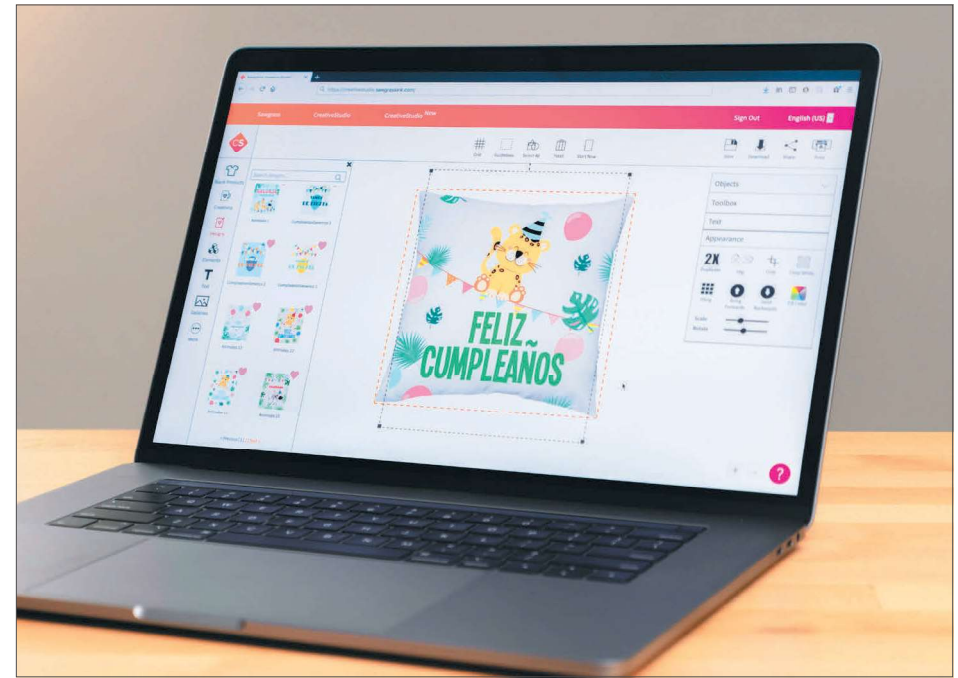
Print Manager works in the background, managing the flow of colour information from your digital artwork to your Sawgrass printer. This reduces wasted ink (saving you money), and ensures the colours on your finished products are as accurate and vibrant as possible.

# CreativeStudio

## Easy-to-use design software for sublimation

To create personalised designs that your customers want to buy, you could spend a lot of money on third-party design software and royalty-free artwork. Or, you could use CreativeStudio, the only online design tool built specifically for sublimation.

With built-in product templates, thousands of ready-to-use designs, and seamless integration with your Sawgrass printer, CreativeStudio takes the frustration out of creation. An individual account is included with every Sawgrass printer purchase, and premium membership is available for unlimited access to additional features and artwork.



# Academy

## Comprehensive online training for Sawgrass users

With entertaining, easy-to-follow video lessons, Sawgrass Academy is your key to getting the most out of your sublimation system. Incorporating the best of our legacy “Business Builder” program, Sawgrass Academy lets you work at your own pace, earn certifications, and learn how to build your business – all from the comfort of your own home.

From your first product to your first sale, Sawgrass Academy will be your complete guide to sublimation. Best of all, access to Sawgrass Academy is included with the purchase of any Sawgrass printer!



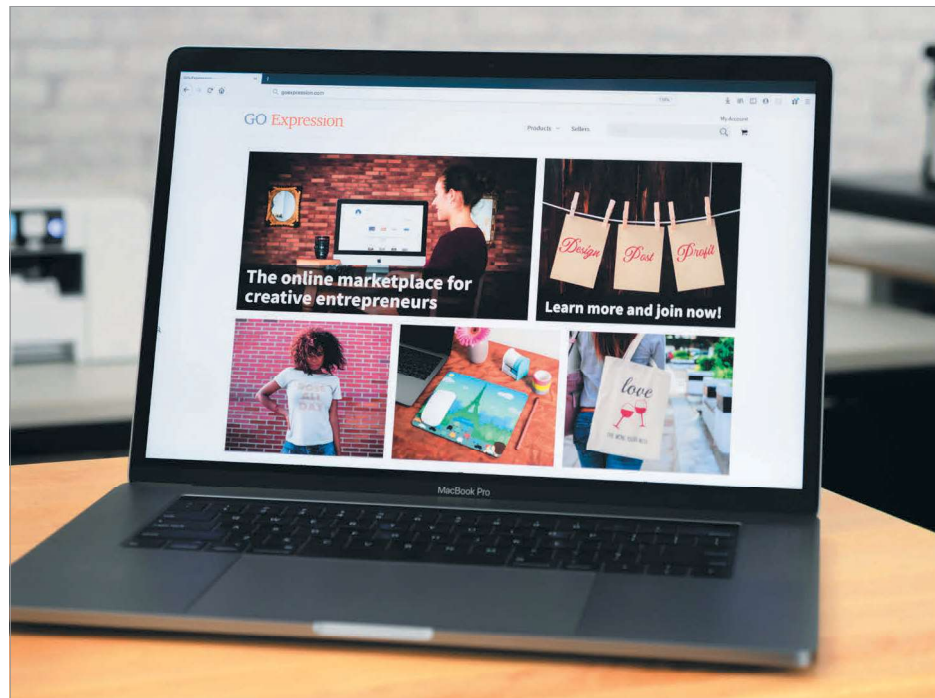
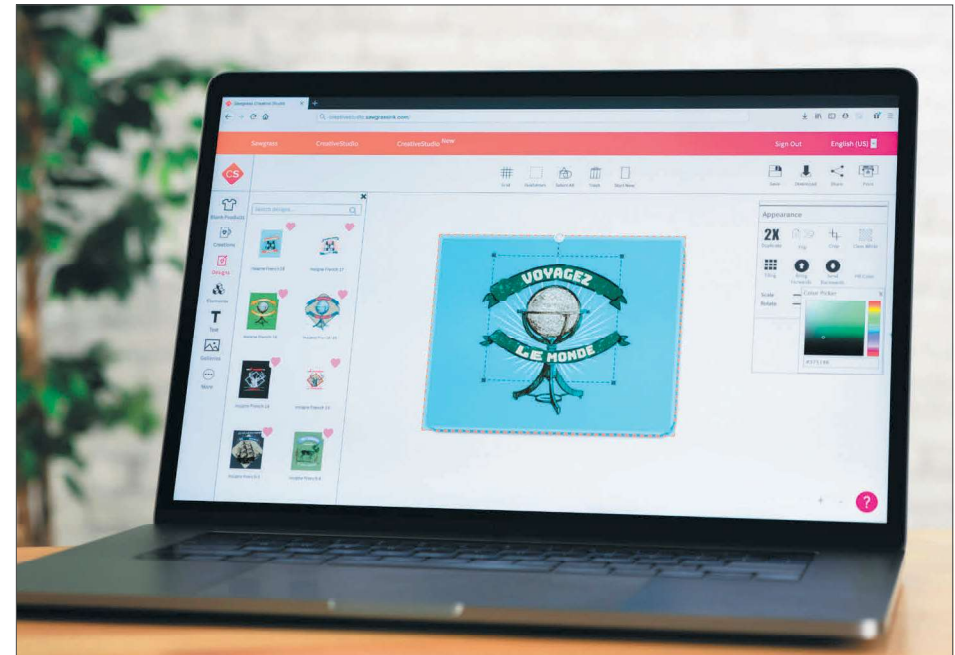
# Create Without Limits

What holds you back from success? Is it lack of time? Lack of resources? Lack of experience in design or sales? Sawgrass removes all those limitations.

If you're not confident in your design skills, CreativeStudio contains thousands of high-quality, royalty-free designs that you can customise with a few clicks.

GO Expression, an online marketplace developed specifically for Sawgrass users, allows you to sell those customised designs to anyone in the world, at no additional cost to you.

If you don't have the time to create the products you sell, you can easily outsource your orders with GO Exchange. This online service automatically assigns orders to qualified producers as close as possible to your buyer.



# Sell Without Limits







If the cost of equipment and the complexity of starting a business are your primary concerns, Sawgrass subtracts fear from the equation. Once you sign up for a free Sawgrass account, you can start designing in CreativeStudio and selling on GO Expression right away – even if you've never purchased a Sawgrass product!

This means that you can start a business with zero overhead. Create personalised designs for your local businesses, schools, sports teams, or neighbours, sell them through your GO Expression shop, and have them fulfilled through GO Exchange.

If you decide you want to start fulfilling orders yourself, Sawgrass Academy will teach you how to choose, set up, and use the sublimation system that fits your needs and your business model.

# Save Money With Sawgrass

Your system **includes** over €3,400 / £2,900\* of business-building features at **no additional cost**

<b>SAWGRASS</b>	✓ INCLUDED	 E-Commerce Website	<b>X</b> €850 / £715	<b>Other Systems</b>
	✓ INCLUDED	 Design Software	<b>X</b> €1.000 / £840	
	✓ INCLUDED	 Colour Management Software	<b>X</b> €1.300 / £1,100	
	✓ INCLUDED	 Customisable, Royalty-Free Designs	<b>X</b> €320 / £270	
	✓ INCLUDED	 Training & Certification	<b>X</b> Not Available	
	✓ INCLUDED	 Lifetime Tech Support	<b>X</b> Not Available	

\*Costs are approximate, based on industry standard products

	SG500	SG1000	VJ628
<b>Maximum Media Size</b>	8.5" x 14" (215 x 355 mm)	11" x 17" (279 x 431 mm)	24.8" roll (63 cm)
	With Bypass Tray (Optional) 8.5" x 51" (215 x 1295 mm)	With Bypass Tray (Optional) 13" x 19" (330 x 482 mm) 13" x 51" (330 x 1295 mm)	
<b>Resolutions and Print Speeds*</b>	High Speed (600x600 dpi) - 15 seconds		Up to 52 ft <sup>2</sup> (4.9 m <sup>2</sup> ) / hour
	High Quality (600x600 dpi) - 29 seconds		
	Advanced Photo (1200x600 dpi) - 48 seconds		
	Ultra Fine Photo (4880x1200 dpi) - 6 minutes 40 seconds		
*Based on sample image.			
<b>Options and Ink</b>	Standard Cartridges C, M, Y, K (31ml)		220ml Cartridges Dual CMYK: C, M, Y, K + C, M, Y, K Pro Photo: C, M, Y, K + Lc, Lm, Lk, LlK Pro Photo XF: C, M, Y, K-XF + Lc, Lm, Lk-XF, LlK-XF Flex: C, M, Y, K + O, B, FL-P, FL-Y
		Extended Cartridges C, M, Y, K (70ml)	
<b>Special Features</b>	WiFi connectivity, 4880x1200 dpi resolution, Next-generation processor, Self-maintenance mode, Modulated Dot Technology for optimal image output	WiFi connectivity, 4880x1200 dpi resolution, Next-generation processor, Self-maintenance mode, Modulated Dot Technology for optimal image output	Drop On Demand, Piezo Electric Interweave Technology, 8 Channels, 180 Nozzles / Channel Variable drop, 5 picoliter minimum drop size
<b>Physical Dimensions</b>	15.75" x 17.25" x 8.5" (399 x 437 x 213 mm)	21" x 14.25" x 8.5" (529 x 360 x 213 mm)	47" x 23" x 46" (119.5 cm x 58.5 cm x 117 cm)
	With Bypass Tray, Option Tray, Extended Tray 15.75" x 28.5" x 23" (399 x 725 x 586 mm)	With Bypass Tray, Option Tray, Extended Tray 21" x 33" x 23.75" (529 x 525 x 601 mm)	

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[sawgrassink.com](http://sawgrassink.com)